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PROPERTY EXCLUSIVE

Innovating Real Estate Management

PROPERTY EXCLUSIVE

Property Exclusive is an enterprise software application that is designed for Real Estate Agencies and Property Developers to assist them manage their property portfolio. Property Exclusive combines the management of the corporate property portfolio database while availing the property listings to the both internal sales team & agents as well as directly to consumers. Unlike other property search sites, portals and marketplaces, our product emphasizes on finding suitable properties within the corporate portfolio, as well as proactively matching properties to interested buyers and clients.

Property Exclusive is designed to be a corporate tool to increase the productivity and sales volumes within the organization. For the real estate agents and property sales personnel, they are able to easily find properties to propose to their clients. Never again lose an opportunity due to missing out on availability of a property or an overlooked client requirement. This also opens up opportunities for co-agent deals that may otherwise be missed.

The areas covered in this solution include:

a. Property Portfolio Management
b. Team and Agent Management
c. Client Management
d. Members Management
e. Property matching
f. Analytics reports
g. Upload property details
h. Built-in and flexible role based authorization

We offer a comprehensive package which includes:

a. Fully functional web site
b. User defined authorizations
c. Completely cloud based, hosted and supported

Property Exclusive is built on the IBM Bluemix cloud platform. Using HTML5, Node.js and Postgres database, this application is ready to run. It has been developed on a 'white box' concept where any enterprise can badge and brand the product as their own.

Along with the subscription based licensing for on-going usage, organizations such as property developers can use Property Exclusive for a specific project timeline to launch and manage their new launch units.

With the comprehensive functionalities provided, any Real Estate Agency or Property Developer can instantly provide their own 'in-house' property search engine.

Property Exclusive – Innovating Real Estate Management.